

# Leadership for Public Managers

## When: August 3, 8:30-3:15

## Where: Virtual, via Zoom

This class will help you understand how the definition of leadership has evolved over time and how knowledge, skills, and values contribute to leadership style. You will explore the difference between leadership and management. You will also have an opportunity to create your own Individual Leadership Development Plan. This class costs \$225.

By the end of this class, you should be able to:

- 1. Define leadership
- 2. Express the difference between leadership and management
- 3. Explain how knowledge, skills, and values contribute to leadership style
- 4. Develop your Individual Leadership Development Plan

#### Agenda:

- Intros, Course Objectives, Group Agreements
- Defining Leadership
- Leadership vs. Management
- Leadership Theory + Leadership Style
- Break for Lunch
- Leadership Credibility: Aligning Theories and Styles
- Individual Leadership Development Plan (ILDP)

**Instructor**: Lindsay Bessick (MA, Univ. of Missouri- Columbia) is an organizational development specialist with the City of Madison with more than 15 years of experience in learning and development, organizational change management, and consulting.

#### **Testimonials:**

"This really hit home as we are looking at re-org in our section. Leadership vs. Manager. So many great takeaways and also I have lots to work on for the leadership plan."

"Lindsay's instruction style, sharing of information with incorporation of small, intimate conversation with peers is excellent."

Register at: <a href="https://localgovernment.extension.wisc.edu/cpm-public-courses/">https://localgovernment.extension.wisc.edu/cpm-public-courses/</a>

