

Exploring and Reporting Your Data for Public Managers

Efficiently use statistical measures, research, and survey data in your decision making

When: April 19, 2021

Where: Dane County Extension, 5201 Fen Oak Dr #138, Madison, WI 53718

Gain a better understanding of common data types, their purpose, and their limitations. You will have opportunities to analyze the data your organization has available, identify data gaps, and assess the strength of your information. You will also discover strategies for reporting data for different audiences. This class costs \$225.

By the end of this class, you should be able to:

1. Provide a general explanation of social scientific research design.
2. Describe limitations of the scientific process in the everyday world.
3. Explain the implications of various kinds of survey research and the advantages and disadvantages of each.
4. Explain how a theory-based approach can be used in program planning and evaluation
5. Describe descriptive statistical measures and their use in elementary data analysis

Instructor: Patrick Jackson (PhD, Kent State University) is assistant dean for academic affairs for UW-Madison's School of Human Ecology. His areas of expertise include student services, team development, conflict resolution, data-driven problem-solving, data analytics, human resources policies and procedures, and business acumen for private and public entities.

Testimonials:

"This presenter was great! This is a topic that I don't use a lot in my work, but this class inspired me to use data more in my work."

"The ability to describe the different types of data is really helpful in evaluating data."

"I have a long list of data to review now! Enjoyed how interactive class is - engaging and learning from one another thanks to Patrick's facilitation."

Register at: <https://localgovernment.extension.wisc.edu/cpm-public-courses>



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