

## Wisconsin Certified Public Manager® Program

UW-MADISON EXTENSION LOCAL GOVERNMENT EDUCATION



### **CPM East to Start on September 20, 2022, in West Allis, WI**

We are pleased to announce that the Certified Public Manager® Eastern Wisconsin Colleague Group (CPM-East) will be starting in September 2022, at the UW Madison Extension office in West Allis, WI. Originally, we planned to start the CPM East Cohort start last June. After receiving feedback, it was decided to reschedule for September. We will be conducting a **CPM Information ZOOM session on August 17, 2022**, from noon to 12:40 pm via Zoom. If you are interested in attending or have one or more employees who want to learn more, register at - <https://uwmadison.zoom.us/meeting/register/tJUvdeutrj4iHNyu60HnTvlpaze7tjv2PCBp>

The Wisconsin Certified Public Manager® (CPM) Program is a nationally accredited management development program that prepares managers in local government, state, tribal, federal, and nonprofit organizations for the challenges and unique demands of the public management profession. The CPM certification program trains public managers over 18 months involving 300 class hours and individual and group projects. The Wisconsin CPM has over 700 graduates in its 30+ year history. CPM training incorporates seven Leadership Competencies, including:

- Personal and Organizational Integrity
- Managing Work
- Leading people
- Developing Self
- Systemic Integration
- Public Service,
- Change Leadership

CPM provides significant benefits for employers and your employees. To learn about these benefits, go to the CPM East information at the LGE website at <https://localgovernment.extension.wisc.edu/cpm-east/>. Learn about the CPM program and why CPM has been described as better (at a significantly lower cost) than an MBA or MPA (and at a significantly lower cost). Also, the CPM program has been shown to aid local government succession and retention efforts. Please post and share this information with your staff. You can also contact Jerry Braatz ([jerold.braatz@wisc.edu](mailto:jerold.braatz@wisc.edu)), or myself for questions or additional information.

Thank you,  
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