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| **Category** | **Resource** | **Description** |
| Print, email, website | Thank You Letter Template | Thank you letter template to public employees |
| QR Code | Directs people to resources available at OurPublicService.org |
| Sample Calendar of Events | Sample calendar including employee recognition/celebration ideas |
| Social Media | Quick “shout out” informal video script to encourage participation | Encourage employees and/or constituents to participate in public service recognition by using this quick video script. Simply hold up your phone and record this, then post to social media such as Linkedin, Facebook, and tag your colleagues. |
| Limited character social media posts to honor and thank public servants | Two examples of short posts; just copy and insert appropriate names or titles and hashtags. |
| Images: Facebook cover, LinkedIn banner, Website banner | Download these images or create your own to post on social media and thank your public service heroes. |
| Audio/video | Formal quick video scripts to thank employees – 3 options | 45-60 seconds, 15-30 seconds, 10-15 seconds; scripts thank employees or public service volunteers; useful for radio, TV, video, social media or public announcement |